

BrainStorm DC

SEPTEMBER 10-13, 2007
Hyatt Regency Reston, VA

Our premium quality training is delivered by Practitioners, for Practitioners

BPMInstitute.org and SOAInstitute.org have partnered with the industry's foremost authorities in the fields of Business Process Management, Service-Oriented Architecture, Business Architecture, Business Rules, Organizational Performance and more, to develop a unique training and certification program. Our best-in-class instructors are internationally recognized authorities committed to bringing you the most current BPM ideologies, strategies, and actionable advice that you can apply to real-life situations!

Our Certificate of Training Program offers a comprehensive curriculum of full day training courses, featuring the expertise of the industry's most prominent experts. You may create your own curriculum by registering for individual classes, credits may be applied towards the Certificate of Training Program.

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MONDAY, SEPTEMBER 10

9:00-5:00	BPM 101: AN INTRODUCTION TO BUSINESS PROCESS MANAGEMENT AND BUSINESS PROCESS MANAGEMENT SYSTEMS Brett Champlin, CCP, CDMP, President, ABPMP.org
9:00-5:00	BUSINESS RULES 101: BUSINESS RULES WITH BPM Larry Goldberg, Managing Partner, Knowledge Partners International
9:00-5:00	SOA 101: UNDERSTANDING SOA Tom Dwyer, Vice President, Research, BrainStorm Group & Editorial Board Member, SOAInstitute.org
9:00-5:00	BUSINESS ARCHITECTURE 101: AN INTRODUCTION TO BUSINESS ARCHITECTURE Ralph Whittle, Co-Author of <i>Enterprise Business Architecture: The Formal Link between Strategy and Results</i>
9:00-5:00	BPM FOR IT PROCESSES: THE IT SUPPLY-CHAIN Joseph Francis, Managing Director, Process Core Group
5:00-6:00	EVENING RECEPTION SPONSORED BY: BPMINSTITUTE.ORG & SOAINSTITUTE.ORG

TUESDAY, SEPTEMBER 11

8:15-8:30	WELCOME
8:30-9:15	MASTER MIND SESSION: ENABLING THE PROCESS-CENTRIC AGILE ENTERPRISE
9:15-10:00	BEST PRACTICES KEYNOTE: THE HUMAN RESOURCES LINE OF BUSINESS (HRLOB) USE OF THE FEA
10:00-6:00	FACILITATING PROCESS IMPROVEMENT Tammy Adams, Managing Partner, Chaosity, LLC
10:00-6:00	ANALYZING THE "AS IS" AND CREATING THE "TO BE" PROCESS Daniel J. Madison, Owner, Value Creation Partners
10:00-6:00	METRICS AND PROCESS MANAGEMENT Cherie Wilkins, Partner, Performance Design Lab
10:00-6:00	SOA FOR ARCHITECTS Alex Rosen, Principal, SOA Practice, MomentumSI
6:00-6:30	EVENING RECEPTION ON THE SOLUTIONS SHOWCASE SPONSORED BY: BPMINSTITUTE.ORG & SOAINSTITUTE.ORG

Training Agenda At-A-Glance

BPMInstitute.org & SOAInstitute.org's Training Courses



WEDNESDAY, SEPTEMBER 12

8:30-9:15	OPENING KEYNOTE: GOVERNANCE – THE KEY TO IMPLEMENTING BPM
9:15-10:00	MORNING KEYNOTE: A BUSINESS-DRIVEN, SERVICES-ORIENTED APPROACH TO ENTERPRISE TRANSFORMATION
10:00-6:00	BUSINESS TRANSFORMATION METHODOLOGIES: PROCESS CHANGE MANAGEMENT Brett Champlin, CCP, CDMP, President, ABPMP.org
10:00-6:00	SERVICE-ORIENTED APPLICATION INTEGRATION – STANDARDS, TECHNOLOGIES, AND BEST PRACTICES Max Dolgicer, Managing Director, International System Group (ISG)
10:00-6:00	PROCESS MODELING WITH BPMN 2-Day course - September 12-13 Bruce Silver, Principal, Bruce Silver Associates

THURSDAY, SEPTEMBER 13

9:00-5:00	ADVANCED PROCESS MANAGEMENT PRINCIPLES & PRACTICES Andrew Spanyi, Author of <i>More for Less: The Power of Process Management</i> and <i>Business Process Management is a Team Sport: Play it to Win!</i>
9:00-5:00	DESIGNING SERVICE ORIENTED APPLICATIONS Mike Rosen, Editorial Director, SOAInstitute.org
9:00-5:00	DEVELOPING BUSINESS PROCESS MODELS IN THE REAL-WORLD Ken Orr, Founder and Chief Scientist, The Ken Orr Institute
9:00-5:00	BUSINESS / IT ARCHITECTURE ALIGNMENT: TURNING BUSINESS STRATEGY INTO ACTIONABLE RESULTS William Ulrich, President, Tactical Strategy Group
9:00-5:00	BUSINESS PROCESS MANAGEMENT WITH A BUSINESS RULES APPROACH Tom Debevoise, Author of <i>Business Process Management with a Business Rules Approach</i>
9:00-5:00	PROCESS MODELING THROUGH USE CASES WITH FACILITATION TECHNIQUES 2-Day course - September 13-14 Jack R. Hilty, Managing Principal, SentientPoint

**Custom Training is also available,
visit www.BPMInstitute.org/custom-training.html or call 508-475-0475**