

Business Architecture 101

An Introduction to Business Architecture

Business Architecture provides context and understanding for organizational environments. This course provides an overview of key concepts of the profession and practical application of business architecture.

Business architecture uniquely enables organizations to explore why they exist and pursue their intentions. This course provides a broad overview of the profession and its practitioners.

This course provides an overview of key Business Architecture definitions, concepts and practices with a focus on value delivery. It explores the role and responsibilities of the business architect relative to other roles in the organization, and provides an overview of terminology, tools, and concepts. It explores the notion of purpose, and class participants practice identifying value propositions and considering global, market, and enterprise factors impacting business models. An overview is provided of key, foundational Business Architecture artifacts. This course provides a broad perspective around the role and function, laying the foundation for further learning.

This course is helpful for anyone seeking a better understanding of the role of business architect and business architecture, those leaders tasked with bringing the practice into their organizations and using it to achieve real business results. It is also for executives who are struggling to truly transform their business to meet the demands of the new customer and compete in a fast-paced environment.

WHO SHOULD ATTEND:

- Business Architects
- Executives
- Strategists
- Business Analysts
- Enterprise Architects
- Process Analysts
- Marketing
- Product Managers

COURSE OUTLINE:

- Introduction to BPM
- BPM Key Concepts
- Modeling
- Analysis
- Process Improvement Methods
- Design
- BPM Tools and Technologies
- Process Management
- BPM Community

PREREQUISITES: NONE

SHARABLE, PRINTABLE DIGITAL CREDENTIALS:



"This course was great!! Having an instructor who is a practicing Business Architect made this course immensely insightful." – Cigna Healthcare

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1-DAY FACE-TO-FACE — 1 EIGHT HOUR SESSION

Instructor-led classroom

Credits: 6.5 CDU/CEU/PDU credits
Cost: Starting at \$895 - login for rates

LIVE ONLINE — 2 FOUR HOUR SESSIONS

Live Instructor-led virtual classroom

Credits: 6.5 CDU/CEU/PDU credits
Cost: Starting at \$795 - login for rates

ON DEMAND — 6 ONE HOUR MODULES

Self-paced, on demand, available 24/7/365

Credits: 6.5 CDU/CEU/PDU credits
Cost: Starting at \$595 - login for rates

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