

# Establishing Business Architecture Governance & Centers of Excellence

## Ensuring Success

**Business Architecture provides context and understanding for exposing organizational capabilities and defining and clarifying organizational strategy. This course provides a framework within which to build the practice and manage practitioners to deliver ongoing value.**

This course provides a practical approach to socializing, building and scaling a Business Architecture practice, based on a practice maturity model and components which are successfully in use today within multiple organizations.

As you continue to demonstrate the value of Business Architecture within an organization, the next step is to set up governance and the organizational framework to formally establish the practice and the Business Architect role within the organization. This course provides the roadmap for creating a successful

Business Architecture practice. It is beneficial for anyone who is just starting to establish a Business Architecture practice, or for those who are already on the journey.

This course describes how to socialize Business Architecture within an organization as well as how to build and mature the key components of a Business Architecture practice. These components include Business Architecture value proposition definition, practice planning, Business Architect role and organizational structure definition, architecture governance process definition, tool selection and other topics necessary to establish a practice. This course also describes how to measure the value of a Business Architecture practice and integrate it with related disciplines within an organization, including other Centers of Excellence. A Business Architecture practice maturity model supports the framework for this course, along with a maturity-based approach that can be used to plan and mature a practice over time. Finally, this course identifies critical success factors and provides guidance on how to navigate through the various challenges that are typically encountered along the way.

### WHO SHOULD ATTEND:

- Executives
- Business Architecture Managers
- Business Architects
- Enterprise Architecture Managers

- Enterprise Architects
- Business/IT Consultants

### COURSE OUTLINE:

- Understanding the Life Cycle of a Business Architecture Practice
- Getting Started: The Roadmap to Create a Business Architecture Practice
- Defining the Business Architecture Value Proposition
- Defining the Components of a Business Architecture Practice
- Setting up a Business Architecture Center of Excellence
- Measuring and Communicating the Value of a Business Architecture Practice
- Integrating a Business Architecture Practice Into the Organization
- Planning and Maturing a Business Architecture Practice Using a Maturity-Based Approach
- Understanding Critical Success Factors and Navigating Challenges

### REQUIRED PREREQUISITES:

- **BUSINESS ARCHITECTURE 101**
- **BUILDING A BUSINESS ARCHITECTURE**
- **LAUNCHING YOUR BUSINESS ARCHITECTURE PRACTICE**

### SHARABLE, PRINTABLE DIGITAL CREDENTIALS:



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